

Sponsorship and Advertising Opportunities

GAIG USDF Region 9/SWDC Championships/St. Joseph Medical Center HDS Autumn Classic I & II

October 5 through 8, 2023

SPONSORSHIP OPTIONS		Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$125
Platinum Sponsorship sign-up starts 08.16.23					
	Choice of stalls (up to 8 stalls including tack). FIRST COME BASIS.	X			
	One free tack stall (will be refunded after the show or can be donated to HDS grant fund)	X			
	Logo on volunteer shirts	X			
	Show Program Advertising:				
	Full page color	X			
	Full page black/white		X		
	Half page black/white			X	
	Reserved parking on showgrounds:				
	Two (2) auto spaces	X			
	One (1) auto space		X		
	One (1) trailer space	X			
	Sponsor Banners:				
	Display up to three (3)	X			
	Display up to two (2)		X		
	Display one (1)			X	
	Saturday Banquet				
	Four tickets	X			
	Two tickets		X		
	One ticket			X	
	SPONSOR THE HORSESHOE HUNT - includes 2 banquet tickets and half page ad		X		
	SPONSOR TEST BINGO - includes 2 banquet tickets and half page ad		X		
	Sponsor St. Joseph Medical Center Autumn Classic class of your choice	X	X	X	X
	Sponsor provided inserts for competitor packets (350)	X	X	X	
	Sponsor announcements throughout the show	X	X	X	X
	Competitor Packet Inserts (advertiser provided/350 quantity)				\$50
	St. Joseph MedicalCenter Autumn Classic Class Sponsor				\$25
	St. Joseph Medical Center Autumn Classic Level High Point Champion Sponsor				\$50
	Golf cart sponsor (per cart)				\$100
	Arena Banners (per banner)				\$60
	Show Program Ads DUE BY September 22, 2023				
	Back Cover				\$425
					\$375
	Inside Front Cover				\$375
					\$325
	Full Page				\$300
					\$250
	1/2 Page				\$175
	1/4 page				\$75
	Business Card				\$30

Show Program Ad Specifications:

File formats: TIFF, JPEG, PDF--high resolution

300 dpi required

Email files less than 10meg; large files use DropBox or YouSendIt. Send to texasnowflake@hotmail.com

Dimensions: Full page with bleed: 8.75" w x 11.25" h, Full page with no bleed: 8.5" w x 11" h

Half page vertical: 3.25" s x 10" h, Half page horizontal: 7" w x 4.75" h

Quarter page: 3.25" w x 4.75" h

Mail Payment to Houston Dressage Society c/o Jane Holman, 59 Pinery Ridge Place, The Woodlands, TX 77382