

Sponsorship and Advertising Opportunities

GAIG USDF Region 9 Championships/St. Joseph Medical Center presents HDS Autumn Classic

October 6 through 9, 2022

SPONSORSHIP OPTIONS		Platinum	Gold	Silver	Bronze
Platinum Sponsorship sign-up starts 8-17-22		\$1,000	\$500	\$250	\$125
Choice of stalls (up to 8 stalls including tack). FIRST COME BASIS.		X			
One free tack stall (will be refunded after the show)		X			
Logo on volunteer shirts		X			
Show Program Advertising:					
Full page color		X			
Full page black/white			X		
Half page black/white				X	
Reserved parking on showgrounds:					
Two (2) auto spaces		X			
One (1) auto space			X		
One (1) trailer space		X			
Sponsor Banners:					
Display up to three (3)		X			
Display up to two (2)			X		
Display one (1)				X	
Saturday Banquet					
Four tickets		X			
Two tickets			X		
One ticket				X	
Sponsor St. Joseph Medical Center Autumn Classic class of your choice		X	X	X	X
Sponsor provided inserts for competitor packets (350)		X	X	X	
Sponsor announcements throughout the show		X	X	X	X

ADVERTISING OPTIONS	Cost
Competitor Packet Inserts (advertiser provided/350 quantity)	\$50
St. Joseph MedicalCenter Autumn Classic Class Sponsor	\$25
St. Joseph Medical Center Autumn Classic Level High Point Champion Sponsor	\$50
Golf cart sponsor (per cart)	\$100
Arena Banners (per banner)	\$60
Show Program Ads DUE BY September 22, 2021	
Back Cover	\$425
Color	\$425
B/W	\$375
Inside Front Cover	\$375
Color	\$375
B/W	\$325
Full Page	\$300
Color	\$300
B/W	\$250
1/2 Page	\$175
B/W	\$175
1/4 page	\$75
B/W	\$75
Business Card	\$30
B/W	\$30

Show Program Ad Specifications:

File formats: TIFF, JPEG, PDF--high resolution

300 dpi required

Email files less than 10meg; large files use DropBox or YouSendIt. Send to texasnowflake@hotmail.com

Dimensions: Full page with bleed: 8.75" w x 11.25" h, Full page with no bleed: 8.5" w x 11" h

Half page vertical: 3.25" s x 10" h, Half page horizontal: 7" w x 4.75" h

Quarter page: 3.25" w x 4.75" h

Mail Payment to Houston Dressage Society c/o Jane Holman, 59 Pinery Ridge Place, The Woodlands, TX 77382